

Have Fun & 'Try It Before You Buy It' At The

Wilcor Buyer's Show

Make Your Appointment Now!

**"OUR RESEARCH SHOWS
HIGHER REVENUE RETURNS
TO THOSE WHO ATTEND
THE WILCOR SHOW!"**

- 25,000 sq. ft. Showroom & Over 4000 Products On Display.
- Each Buyer Gets a Private Showing No Crowds, No Waiting, No Pressure.
- Hands-on Display Areas, Professionally Arranged & Conveniently Divided By Category.
- Ask Us. Our Knowledgeable Staff Members Can Tell You How Each Product Works, How It's Made, Who Is Buying & Why.
- Discover How Your Purchases Can Be Best Displayed For Optimum Retail Results.

VIEW NEW ITEMS
AND TRENDS
BEFORE THEY
HIT THE MARKET
SEE IT, TOUCH IT, TASTE IT

SUPER SHOW
SPECIALS EXTENDED
PAYMENT TERMS
SPECIALS AVAILABLE
ONLY TO SHOW ATTENDEES

CLOSEOUT
INVENTORY
LIQUIDATION
ONLY AVAILABLE TO SHOWROOM
BUYERS. CASH AND CARRY
BRING A TRUCK!

FREE LODGING
FREE FREIGHT
CALL FOR DETAILS

Wilcor
Outdoor's

January 15 - March 15

Call 800-346-2345 Ext: 707 To Reserve Your Time Now! By Appointment Only!

Camping, Gifts & Summer Products

Showroom # 315-733-7544 - Fax: 315-733-3215 - Email: Sales@wilcor.net - www.Wilcor.net
Wilcor Showroom - 333 Lafayette Street - Utica NY 13502